

Association of Computing Machinery Women's Chapter



2021-2022

Corporate Sponsorship Packet

The Ohio State University

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Dear Corporate Representative,

The Association of Computing Machinery - Women's Chapter at the Ohio State University would like to invite you to become part of our organization as we encourage, empower, and support women in technology through personal and professional development.

Through this packet, we aim to update you on our achievements during the 2020-2021 academic year, including efforts focused on professional and personal development, community building, and outreach programs. As a result of these efforts, the Ohio State ACM-W chapter was presented with the following awards: Outstanding Diversity and Student Organization Program, Student Organization Excellence in Organization Operations and Member Development, Outstanding K-12 Outreach and Overall Outstanding Student Organization within OSU's College of Engineering.

Despite difficulties presented by the COVID-19 pandemic, we remain committed to holding our chapter to the same standard of excellence as we support our campus and local communities in the upcoming year. For the foreseeable future our events will be virtual or in-person depending on current circumstances.

Corporate sponsors allow us to pursue our technical passion and fully utilize our skills. The goal of this corporate sponsorship is to encourage mutually beneficial partnerships, allowing companies to recruit new talent and encourage leadership within minority communities in technology. We hope that this packet will assist you in determining the level of sponsorship appropriate for your company. We appreciate your consideration, time, and support!

Respectfully,



Keerthi Pelluru
OSU, ACM-W Company Relations Coordinator
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2020-2021 Overall Impact Statistics

Annual Report

90

chapter
members

26

active members
*attended 5+ meetings

39

events

110+

volunteer
hours

Grace Hopper Celebration

Fall 2020

41

attendees

30

interviews

23

interviewing
companies

Eating with Industry

Fall 2020

31

attendees

5

companies

18

company
representatives



Sponsorship Tiers

	Gold \$2000+	Silver \$1000+	Purple \$500+	Scarlet <\$500
Guaranteed Spot at Eating with Industry	✓			
Guaranteed Spot at Pre-Career Fair Spring Networking Night	✓			
Priority Access to 2021-2022 Weekly Meeting Slots	✓			
Logo in Weekly Newsletter	✓	✓		
Access to Member Resume Book	✓	✓		
Company Name + Tier Displayed at all OSU ACM-W Events	✓	✓		
Logo in our scholarship application for GHC 2021	✓	✓	✓	
Logo in 2021-2022 Sponsorship Packet	✓	✓	✓	✓
Company Recognition on Website	✓	✓	✓	✓

* If you are interested in **sponsoring the Grace Hopper Celebration specifically**, please contact us.

* If you are a **startup/small company with concerns about the donation amount**, please do not hesitate to contact us to discuss your concerns. We would love to partner with companies of any size!



About Us

The mission of ACM-W is to engage students in activities that improve the working and learning environments for women in computing. The Ohio State chapter of the ACM-W was chartered on May 13, 2003, making it the **oldest ACM-W organization in the nation and one of the largest**, at 26 active members in 2020-2021. Our membership is open to all students interested in furthering the mission of the ACM-W, of any gender or degree level.



Corporate Sponsor General Benefits

Our Corporate Sponsors will have the opportunity to:

- 1. Demonstrate company commitment** to empowering future female leaders of the technology industry.
- 2. Engage with potential new recruits** at workshops, tech talks, and networking events with priority scheduling for 2021-2022 school year.
- 3. Access the resumes** of ACM-W members through the Resume Book.

Your support will go toward our campus and community outreach efforts, workshops, tech talks, socials, networking nights, and our members' conference trips.



Grace Hopper Celebration

The Grace Hopper Celebration of Women in Computing is an international technical conference celebrating the achievements of women in the technology field. It is an exceptional opportunity for students to secure their first internship, engage with their favorite companies, meet role models, and experience insightful presentations from inspiring women in technology. We were able to **sponsor 37 of the 41 students** attending 2020 GHC with OSU's ACM-W chapter. In total, our students received **30 interviews**.



"I loved to see all the women in tech coming together. In most of my classes there is less than 25% women, so getting to see a majority of women was really motivating to me."

-Olivia Wolf, B.S. Electrical & Computer Engineering

"My favorite experience was learning from product leaders such as Dawn Manley and her work at Splunk through a mini-breakout session. Only at GHC can you gain exposure to such influential women in tech. I am immensely grateful to OSU for providing me this experience and will remember it fondly for the rest of my life."

- Amy Book, B.S. Computer Science & Engineering

Outreach

Ford College Community Challenge

Received **\$25,000** to fund *Makey Makey: Unleash Your Creativity* program where students explored computer science with **electronic kits**. We taught **programming logic** and allowed the students to create their **own coding project**.



Cool Tech Girls

During the 20-21 academic year, ACM-W at Ohio State collaborated with Cool Tech Girls to produce two virtual educational events for young girls interested in technology. We held an **Electronic Sewing workshop** and **Arduino programming** workshop for high school girls.

4-H Volunteering

ACM-W has annually partnered with a local chapter of 4-H to teach computer science concepts through **Scratch for students ages 5 to 18**.

Other Outreach Events

ACM-W also held a virtual **Python Turtle** workshop on fractal trees. **17 volunteers** taught **23 middle school and high school students**.

Networking Events

Eating with Industry

This exclusive event allowed industry professionals to connect with some of The Ohio State University's best students with dinner provided. We conducted it in a group-based speed-networking format with **31 student attendees and 18 company representatives**. Five companies, including **Google, Target, and JP Morgan & Chase**, participated to recruit female or female-supporting students in tech. After the event, **all companies were emailed the resumes of all student attendees**.



*"One of the best student org events that I have attended."
– Upstart Representative*



Workshops, Socials, and Mentorship

Throughout the academic year, OSU's ACM-W hosted several partnered tech-talks and professional events connecting members to modern technical tools and exciting career opportunities. We also hosted **6 socials** to promote community amongst members, and **7 workshops** to equip members with technical and professional skills to succeed in the classroom and in industry. In total, ACM-W hosted **39 events** with the support of **12 companies** during the 2020-2021 school year.



Mentorship Program

ACM-W annually organizes a mentorship program to match upper- and underclassmen, with the goal of helping younger students navigate the OSU computer science program, internship hunting, networking, and more. In the 2020-2021 academic year, we had **41 participants, 35 in the autumn and 17 in the spring program**. They participated in technical project guides that introduced mentees to topics like machine learning and game development.

“As a mentor, I got the chance to show my mentees the incredible support among women in technology and inform them of some great opportunities that I had been unaware of as a freshman. It is a great program to connect with and encourage women who are just beginning their study of computer science.”

– Sara Miskus, B.S. Computer Science & Engineering

“When I started at Ohio State, I wanted to get a summer internship, but I had no idea how to do it. My mentor, Vicky, reviewed my resume and guided me in speaking with recruiters, helping me go from completely clueless to accomplishing my goal!” – **Jing George, B.S. Computer Science & Engineering**



Corporate Sponsorship Next Steps

If you would like to sponsor our organization for the 2021-2022 academic year, please fill out [this form](#) or send an email to acmwosu@gmail.com with **2021-2022 Corporate Sponsorship** as the subject line containing the following information:

- Company name
- Contact name
- Mailing address
- Phone number
- Sponsorship tier and amount:
 - Gold: \$2000+
 - Silver: \$1000+
 - Purple: \$500+
 - Scarlet: <\$500

Once we receive your information, we will email you regarding the next steps of the corporate sponsorship process.

The ACM-W Chapter at The Ohio State University is grateful for your support!

If you would like any further information or have any questions, please do not hesitate to contact us at acmwosu@gmail.com.



THANK YOU TO OUR 2020-2021 SPONSORS

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